

## ***Mission***

The Bowery Mission Associate Board is a group of emerging leaders who dedicate their time, talents, networks, and resources to raise awareness and support for The Bowery Mission as it seeks to be the best provider of compassionate care and life transformation in New York City.

## ***Roles & Responsibilities***

Each Associate Board member is a committed supporter and thoughtful advocate for The Bowery Mission. All members participate in these benefits and responsibilities.

## ***Benefits***

- Exclusive invitations to special events with The Bowery Mission
- Discounted tickets to selected Bowery Mission events
- Preferred access to volunteer opportunities across multiple sites
- Ignite the potential of your networks to join The Bowery Mission in its work to be the best provider of compassionate care and life transformation in New York City



## ***Expectations and Responsibilities***

- Spread awareness of The Bowery Mission
- Make The Bowery Mission one of your top three philanthropic priorities
- Commit to a net impact of \$1,000 throughout the fiscal year (10/1 – 9/30)
- Attend 3 of the 4 quarterly Associate Board meetings
- Volunteer with the Mission (either through direct service and/or skills-based volunteerism)
- Attend and invite those in your network to Bowery Mission events
- Engage with and help build a community of advocates

## MEMBER GOALS

### *What does a \$1,000 net impact look like?*

You will be supported by the Associate Board team and The Bowery Mission Development Staff to help you reach your goal. Your fundraising plan will be personalized to your network, and you'll have multiple opportunities to exceed this goal.

### *You can easily achieve this goal in three ways:*

#### PERSONAL DONATIONS

*Dollars donated personally by you; we ask that this be at least half of your \$1,000 commitment.*

#### LEVERAGED DONATIONS

*Dollars donated to The Bowery Mission because of your connection; includes corporate matching gifts and donations, friends and family event tickets or auction purchases, donations, and event sponsorships.*

#### GOODS & SERVICES

*Items or services that The Bowery Mission requires to keep raising money; includes auction items, vendor services, pro-bono services and more.*

### *Examples of net impact:*

MEMBER A	MEMBER B	MEMBER C
\$1,000 personal donation via employee giving program	\$800 personal donation	\$500 personal donation
\$250 won silent auction item at the Summer Social	\$200 purchased ticket to Inspiring Hope Lunch	\$150 purchased one ticket to Celebration of Hope Auction
\$500 hosted a fundraising campaign	\$800 matching gift from company	\$180 invited two friends to Summer Social who purchased tickets
\$900 brought 10 friends to the Summer Social	\$450 brought 5 friends to the Summer Social	\$2,500 hosted a fundraising campaign
	\$300 got 2 items for the silent auction	\$85 got company to donate socks to The Bowery Mission
<b>NET IMPACT: \$2,650</b>	<b>NET IMPACT: \$2,550</b>	<b>NET IMPACT: \$3,415</b>