

## For Immediate Release

Contact:
James Winans
973-634-0496
jwinans@bowery.org

## The Bowery Mission Celebrates its 137<sup>th</sup> Thanksgiving by Serving More Than 11,000 Meals to Men, Women and Children

**NEW YORK** – During its 137<sup>th</sup> annual Thanksgiving Week celebration, The Bowery Mission will serve more than 11,000 meals – 7,000 on Thanksgiving Day alone – to men, women and children in all five boroughs of New York City and in Newark, NJ. On Thursday, November 24<sup>th</sup> at the Mission's flagship location (227 Bowery between Prince and Rivington Streets), more than 650 volunteers will prepare traditional turkey dinners and serve 1,800 guests in the Mission's century-old chapel filled with music and festive decorations for the holiday.

Meals will be served at 227 Bowery every hour on the hour from 8:00 a.m. to 6:00 p.m. Meals are scheduled for 8:00am, 9:00am, 10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 4:00pm, 5:00pm, and 6:00pm. In addition to a turkey dinner, each guest will receive a brand new coat and a "blessing bag" including socks, a winter hat, gloves, and hygiene items.

The food and gifts, as well as financial support, have been donated over several weeks by a diverse array of generous donors. We appreciate the support from the following partners:

- Major Partner: The Hain Celestial Group, Inc.

- Partners: Bombas, Buzzfeed

 Supporters: Bloomberg, Con Edison, Deutsche Bank, Kenneth Cole Productions, Warner Bros. Entertainment

Among the 650 volunteers assisting on Thanksgiving Day will be leaders in New York's government, media, business and nonprofit fields.

## **About The Bowery Mission**

The Bowery Mission has served homeless and hungry New Yorkers since 1879. Last year alone, the Mission provided more than 505,000 meals to men, women and children, 97,300 nights of shelter and 56,200 articles of clothing, as well as showers, haircuts, and expert medical and optometric care. Each meal and every night of shelter is an invitation to residential recovery programs, where men and women get a second chance and lives are transformed from hopelessness to hope. To ensure that at-risk children have a positive first chance at life, The Bowery Mission's city and summer camps serve nearly 1,200 at-risk children from poor city neighborhoods. <a href="https://www.bowery.org">www.bowery.org</a>

###