



For Immediate Release

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**JEGI Founder & CEO Wilma Jordan and former DEAN & DELUCA President Laura Lendrum
Share Insights on Leadership and Success at The Bowery Mission's
Sixth Annual "Inspiring Hope" Spring Benefit Lunch**

NEW YORK – On Thursday, April 11 from 12:30-1:30pm, at the Rainbow Room at 30 Rockefeller Plaza, JEGI Founder & CEO Wilma Jordan and former DEAN & DELUCA President Laura Lendrum will be featured speakers at the sixth annual *Inspiring Hope: Spring Benefit Lunch* to raise awareness and funds for women's vocational training at The Bowery Mission Women's Centers.

Emmy award-winning Spectrum News NY1 anchor and host Cheryl Wills will interview Jordan and Lendrum. The 200 guests will also hear from The Bowery Mission's President & CEO, David P. Jones and a client of The Bowery Mission's Women's Centers.

At The Bowery Mission Women's Centers, clients make progress toward individualized goals by accessing comprehensive services for physical, emotional, psychological and spiritual healing—all in the context of a safe, dignified, supportive community. Each woman has suffered trauma due to a variety of causes: poverty, homelessness, addiction cycles, health crises, job loss or domestic violence. Vocational readiness training helps women transition from homelessness to independence and meaningful work.

The event is supported by Partners: Bloomberg Philanthropies and the Imagine Society, as well as Supporters: David Yurman, Kramer Levin and Ramy Brook.

About The Bowery Mission

The Bowery Mission has served New Yorkers experiencing homelessness and hunger since the 1870s. Each year, the Mission provides more than 653,500 hot meals, 167,300 nights of shelter, 46,400 articles of clothing, 13,300 showers and 1,300 onsite medical, dental and optometry exams. Each meal and every service is an invitation to residential and community programs that help clients make progress. Each year, the Mission serves 350 adults in its residential recovery programs and 800 more at the Community Hope Resource Center. To empower children to thrive and succeed, The Bowery Mission also offers year-round opportunities for enrichment through City Camp, culminating in summer camp for 900 children in the Poconos Region of Pennsylvania.

In order to more effectively combat the epidemic of homelessness in the New York metro area, New York City Rescue Mission and Goodwill Rescue Mission have joined forces with The Bowery Mission. Together, as one organization with nine campuses within New York, New Jersey and Pennsylvania, we offer new hope for a sustainable solution by sharing resources, collaboratively fundraising, and providing an enhanced continuum of care to men, women and children. As a result, we say "yes" to more people, more often, with better services, and love well. www.bowery.org.

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