



For Immediate Release

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The Bowery Mission Appoints James Winans as President and Chief Executive Officer

NEW YORK – July 7, 2020 – The Bowery Mission, New York’s most effective provider of compassionate care and life transformation services for people experiencing homelessness, today announced the appointment of James Winans as President and Chief Executive Officer.

Mr. Winans has more than 20 years of experience with The Bowery Mission as a volunteer and staff member, most recently serving as Interim Chief Executive Officer where he led the organization’s emergency response to COVID-19, a public health crisis that disproportionately impacts many of the most vulnerable people in the New York metro area. Prior to that, he was Director of Development and Chief Development Officer for The Bowery Mission, where he led teams; fostered partnerships with donors, partners, and volunteers; and built bridges to the community.

“James has a long track record of faithful and humble leadership at The Bowery Mission,” stated Dwight Jacobsen, Chair of The Bowery Mission Board of Directors. “At the conclusion of our succession process, it is a pleasure to promote from within a person who is exactly the right leader for The Bowery Mission in this critical moment and the season to come.”

Hank Higdon, Chair of the CEO Search Committee, commented, “James is incredibly experienced at bringing people together – staff, volunteers, clients, guests, donors, and board members, alike. As a leader, he helps people connect with each other and our shared vision, purpose, and calling of seeing people freed from homelessness and poverty with a transformed life.”

Since the 1870s, The Bowery Mission has stood with New Yorkers who are unhoused, food insecure, unemployed, and economically marginalized or displaced. As President and CEO, Mr. Winans will continue to lead The Bowery Mission’s emergency response to the COVID-19 health crisis, proactively providing critical care and essential services to thousands of vulnerable New Yorkers. He will also oversee The Bowery Mission’s ongoing work across New York, New Jersey, and Pennsylvania leading a team of more than 150 professionals – and dedicated volunteers from across the world – to help transform the lives of men, women, and children experiencing homelessness and poverty.

“The Bowery Mission has faithfully served New Yorkers for a century and a half,” commented Mr. Winans. “Our legacy spans generations of unsung heroes who have dedicated their lives to building trust through meals, shelter, and service. Today, we stand on the shoulders of those giants of faith who came

before us, and it is an honor to lead our dedicated staff, volunteers, and supporters as we build upon this long legacy of love and commitment to helping our neighbors in their most critical times of need.”

The Bowery Mission has always stood with New Yorkers in times of crisis, from the 1918 flu pandemic to the Great Depression to Hurricane Sandy. In today’s COVID-19 emergency, New Yorkers experiencing homelessness need care now more than ever. For more information about how to support, please visit www.bowery.org.

About The Bowery Mission

The Bowery Mission has served New Yorkers experiencing homelessness and hunger since the 1870s. Each year, the Mission provides more than 558,000 hot meals, 140,000 nights of shelter, 100,000 articles of clothing and 2,400 onsite medical and optometry exams. Each meal and every service is an invitation to residential and community programs that help clients make progress toward a transformed life of faith, community, sobriety, sustainable income and independent living. To empower children to thrive and succeed, The Bowery Mission also offers year-round opportunities for enrichment through City Camp, culminating in summer camp for hundreds of children in the Poconos Region of Pennsylvania. To learn more, visit www.bowery.org.