



For Immediate Release

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**The Bowery Mission Celebrates its 140th Thanksgiving Week
by Serving 15,000 Meals to Men, Women and Children in Need**

NEW YORK – During its 140th Thanksgiving celebration, The Bowery Mission will serve 15,000 meals over seven days – 7,000 on Thanksgiving Day alone – providing meals to guests and clients from the Mission’s nine campuses and distributing food to 25 partners in all five boroughs of New York City and in Newark, NJ. With nearly 70,000 people experiencing homelessness in New York City during this holiday – nearly one in every 125 New Yorkers – these meals are a critical first step to building trust with guests so they can make progress toward independent living.

On Thanksgiving Day (Thursday, November 28) at the Bowery campus (227 Bowery between Prince and Rivington Streets), 500 volunteers will serve traditional turkey dinners to guests in the Mission’s century-old chapel filled with music and festive decorations. Meals are scheduled every hour on the hour from 8:00am to 5:00pm (breakfast at 8:00am and 9:00am; turkey dinners at 10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 4:00pm and 5:00pm). In addition to a meal, each guest will receive a bag of practical gifts including socks, a winter hat, gloves, and hygiene items.

Earlier in the week, **on Monday, November 25 at the Newark campus** (formerly Goodwill Rescue Mission; 79 University Place between Orange and James Streets), volunteers served over 200 meals and distributed coats, socks, and scarves to guests.

Yesterday, November 26 at the Tribeca campus (formerly New York City Rescue Mission; 90 Lafayette Street between Walker and White Streets), volunteers served over 400 meals and distribute practical care kits to guests.

Throughout the week, volunteers will prepare and serve more than 600 turkeys, 400 pies, 5,600 pounds of potatoes and 1,800 pounds of vegetables. The food, gifts and financial support have been donated by generous New Yorkers – individuals, companies, foundations and congregations. The Bowery Mission recognizes the following sponsors and is grateful for their support:

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In addition, a number of The Bowery Mission's neighborhood partners are donating a percentage of sales. For details, please visit www.bowery.org/thanksgiving.

Neighborhood Partners

Kenneth Cole
Lafayette 148 New York
Two Hands Café, Nolita
Two Hands Restaurant & Bar, Tribeca
Two Hands Café, NoHo
Ramy Brook

About The Bowery Mission

The Bowery Mission has served New Yorkers experiencing homelessness and hunger since the 1870s. Last year, the Mission provided more than 558,000 hot meals, 140,000 nights of shelter, 100,000 articles of clothing and 2,400 onsite medical and optometry exams. Each meal and every service is an invitation to residential and community programs that help nearly 400 clients annually to make progress toward independent living. To prevent homelessness in the next generation The Bowery Mission's children's programs empower nearly 1,000 children to thrive and succeed year-round through neighborhood-based City Camps, culminating in summer camp in the Poconos Region of Pennsylvania.

www.bowery.org.