



For Immediate Release

**The Bowery Mission Honors Bryan Cho of Related Companies at 19th Annual Valentine Gala
Tony Award-winner Lena Hall to entertain more than 400 guests
as Mission looks to raise \$1 million for homeless New Yorkers**

NEW YORK, NY – February 14, 2018 – On Wednesday, February 14th from 6:30-9:30pm at The Plaza Hotel, The Bowery Mission will host the 19th annual Valentine Gala, honoring Bryan Cho of Related Companies, in recognition of the real estate company’s efforts to employ formerly homeless graduates of The Bowery Mission, as well as its volunteer service, development counsel and fundraising. Tony Award-winner Lena Hall will entertain more than 400 guests. The Bowery Mission’s goal is to raise \$1 million for its work with the homeless and poor at a time when nearly one in every 130 New Yorkers is sleeping in shelters, on the streets and in subway cars.

Related Companies is collaborating with The Bowery Mission to help formerly homeless New Yorkers find a sustainable path to employment. The Valentine Gala will feature the story of Andres, a formerly homeless husband and father, who spent years working to transition his life and is now an employee at Related.

“The Bowery Mission and Related are two organizations that take great pride in supporting communities and bringing out the very best in people,” says Valentine Gala honoree Bryan Cho, Executive Vice President at Related Companies. “For decades, Related has been giving back to the communities in the gateway cities where it develops properties. By partnering with The Bowery Mission, and helping to expand their employment program, we are once again making sure that every New Yorker has a chance to reach their full potential, and helping to make this city an even greater place to live.”

This 19th annual Valentine Gala also celebrates the recent news that The Bowery Mission and New York City Rescue Mission are joining forces. These two historic organizations will leverage nearly 300 years of combined service to become one and reimagine the fight against poverty and homelessness, offering new hope for a sustainable solution by sharing resources, collaboratively fundraising and providing an enhanced continuum of care to New Yorkers in need.

“A challenge as big as homelessness in New York City demands a unified response,” says David Jones, President & CEO of The Bowery Mission. “That’s why The Bowery Mission is partnering with corporations like Related Companies and organizations like New York City Rescue Mission to say ‘yes’ to more people more often with better services – and have a greater impact collectively than we do alone.”

Corporate sponsors include ARSS Flooring, Bank of America, Bizzi & Partners Development LLC, Brookfield, Cal Pacific Systems, CVM Inc, Davis Polk & Wardwell LLP, Greenberg Traurig, Kramer Levin, Mautner-Glick Corporation, Maplewood Senior Living, May Ellen & Gerald Ritter Foundation, Omnia Group, Pankow, Ponte Equities Inc, Reflection Wall + Window, Regency Wealth Management, Related Companies, Royal Abstract, Stone Crafters, Toro Aluminum, Webcor and Wells Fargo.

As The Bowery Mission's largest annual fundraiser, the Valentine Gala has raised more than \$16 million over the past 19 years to offer life-transforming programs to men, women and children. Past honorees in attendance will include John and Margo Catsimatidis (2009), Richard Horowitz (2006), James Macklin (2017), Ray Kelly (2002), Veronica Kelly (2006) and Ed Morgan (2015). The master of ceremonies is Errol Louis of Spectrum News NY1.

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About The Bowery Mission

The Bowery Mission has served homeless and hungry New Yorkers since the 1870s. Last year, the Mission provided more than 653,500 warm meals, 167,300 nights of shelter, distributed 46,380 articles of clothing, and offered 1,300 onsite medical, dental and optometry exams. Each meal and every service is an invitation to residential and community programs that help clients make progress towards their goals. Last year, The Bowery Mission served 354 adults in its residential recovery programs and served 800 more at the Community Hope Resource Center. To empower children to thrive and succeed, The Bowery Mission also offers year-round opportunities for enrichment through City Camp culminating in a weeklong experience at our 200-acre summer camp in the Pocono Region of Pennsylvania. For more information, please visit www.bowery.org.

About Related Companies

Related Companies is the most prominent privately owned real estate firm in the United States. Formed over 40 years ago, Related is a fully integrated, highly diversified industry leader with experience in virtually every aspect of development, acquisitions, management, finance, marketing and sales. Headquartered in New York City, Related has offices and major developments in Boston, Chicago, Los Angeles, San Francisco, South Florida, Washington, D.C., Abu Dhabi, London and Shanghai and boasts a team of over 3,500 professionals. The Company's portfolio of more than \$50 billion in real estate assets owned or under development is made up of best-in-class mixed-use, residential, retail, office and affordable properties in premier high-barrier-to-entry markets. Related Affordable is the division of Related Companies that develops, acquires and preserves affordable housing throughout the nation. To date, Related has developed or acquired more than 50,000 affordable and workforce housing units. Related was recently named to Fast Company Magazine's list of the 50 Most Innovative Companies in the World. For more information about Related, please visit www.related.com.

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