



It's always a blessing to look back at the year and acknowledge what God has done at The Bowery Mission through your generosity. Your contributions of time and financial resources are providing critical care and rebuilding hope for thousands of homeless, hungry and hurting New Yorkers.

In 2015, we made significant progress toward our goal to double capacity for life transformation. Your support helped launch three new program initiatives:

- **Women's Gateway Program**—a bridge for women from situations of total crisis into our structured life transformation program
- **City Camp**—building upon our successful model in the South Bronx, the second City Camp East Harlem allows us to intervene in the lives of 100 more at-risk children with mentoring and enrichment activities year-round
- **21 Day Men's Shelter** provides the essential care and a compassionate intervention from the vicious cycle of homelessness to help men get off the streets for good

We thank God for multiplying your gifts and transforming lives right before our eyes. Whether a child suffering from self-confidence conquered her fears at camp or a desperate mother or father regained stable footing in our life transformation program, each success story happens because of friends like you.

Thanks again for choosing to partner with us for this important work in New York City. We look forward to another year of changed lives!

God bless you!

Dave



David P. Jones
President & CEO

All of this is only possible because of your faithful and generous support. Thank you for giving to help rebuild hope in the lives of homeless and hurting New Yorkers.



OUR PURPOSE

We are called to minister to men, women, and children caught in the cycles of poverty, hopelessness, and dependencies in New York City, and to see their lives transformed to hope, joy, lasting productivity, and eternal life through the power of Jesus Christ.

OUR GOAL

Our goal is to be the most effective provider of compassionate care and life transformation for hurting people in New York City.

OUR STRATEGY

The Bowery Mission offers a second chance to thousands of men and women overcoming homelessness, addiction and abuse—and gives a positive first chance to hundreds of children previously at risk of falling behind.

THE NEED IN NYC

58,000 people sleep in New York City shelters every night—including 25,000 children

3,100 men and women sleep on streets and in subways every night

106,700 New York City students drop out before graduating from high school



Inside the
Red Doors

THE BOWERY MISSION · WWW.BOWERY.ORG · 1-800-BOWERY-1

2015
ANNUAL REPORT

COMPASSIONATE CARE

for the homeless and hurting

A warm meal, safe shelter, a hot shower or a medical appointment are often the first avenues of care at The Bowery Mission, which meet the immediate basic needs of each guest and provide stability for future growth.



In 2015, thanks to your generosity, The Bowery Mission was able to:

NOURISH THE HUNGRY



Serve **406,000 meals** to men, women and children in need

SUPPLY THE ESSENTIALS



Hand out **44,100 clothing items** and **44,700 bags of groceries**

OFFER SAFETY & SECURITY



Shelter homeless men and women for **91,500 nights**

RESTORE HEALTH



Administer **607 medical exams** and **66 eye exams**

HELP DURING TIMES OF TROUBLE



Provide **276 crisis intervention referrals**

“My son Noah and I have served meals at The Bowery Mission on Thanksgiving for the past four years. It's a great way to give back to New Yorkers in need.
Errol Louis, Political Anchor, NY1 News



LIFE TRANSFORMATION

for men and women

The Bowery Mission invites men and women to trade in their life on the streets for a fresh start by entering one of our residential recovery programs. Residents receive free meals and shelter while participating in an intensive program of life skills, counseling, addiction recovery, job training, spiritual growth and community living.



“ I wake up in the morning and give thanks to God for another chance.
Jorge, program resident



“ Thanks to The Bowery Mission, I'm able to have my life back.
Susan, program resident

In 2015, your generous support enabled The Bowery Mission to:

CARE HOLISTICALLY

Serve **285 adults** in residential recovery programs

LAY FOUNDATIONS FOR SUCCESS

Place **129 adults** in employment/sustainable income

REDUCE CHRONIC HOMELESSNESS

Place **137 adults** in housing

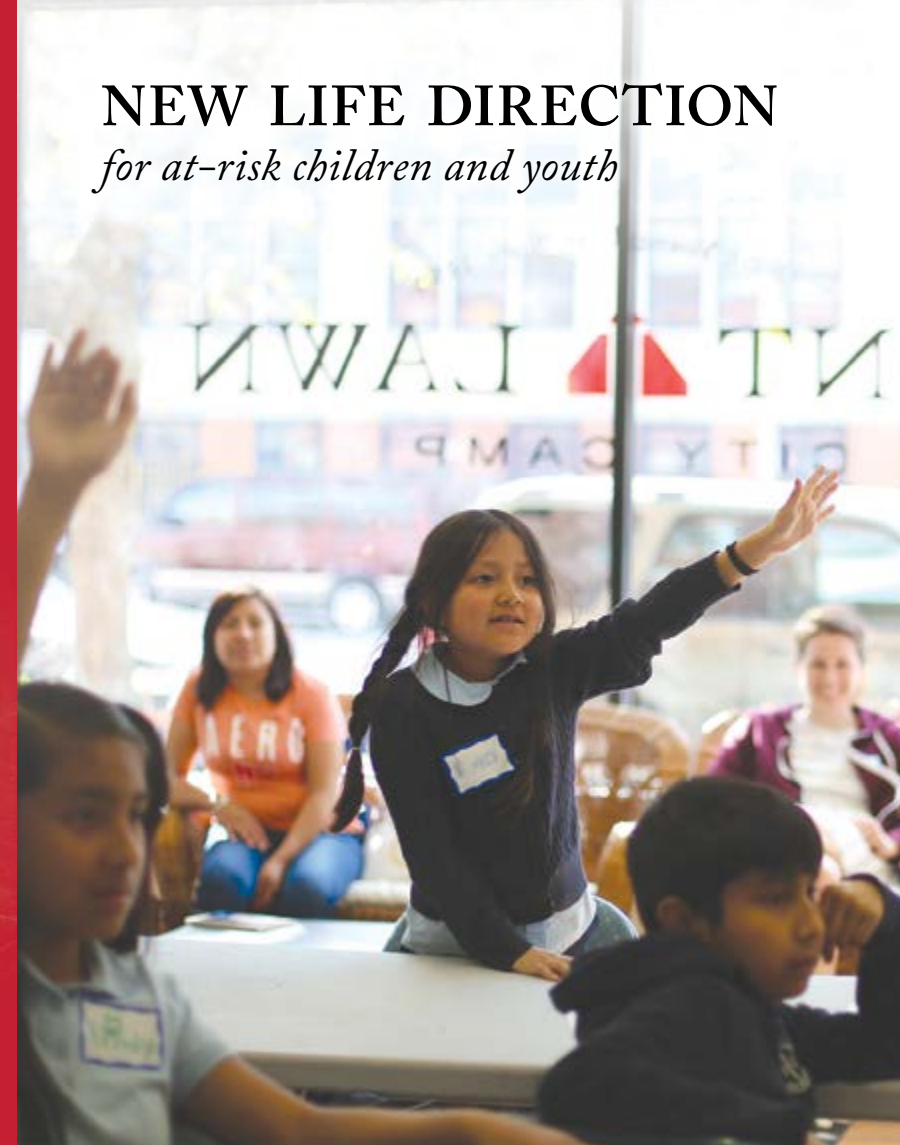
WITNESS TRANSFORMATION

Graduate **84 adults** who met five high-standard indicators of future success



NEW LIFE DIRECTION

for at-risk children and youth



Mont Lawn City Camp and Summer Camp meet the needs of at-risk children in New York City. By broadening children's horizons and changing their life direction—through year-round personal and group mentoring, tutoring, family support and enrichment activities culminating in an unforgettable summer camp experience—we set them on the path towards academic, social and emotional success.

In 2015, with your help, kids at Mont Lawn City Camp and Summer Camp were able to:

DEVELOP POSITIVE RELATIONSHIPS

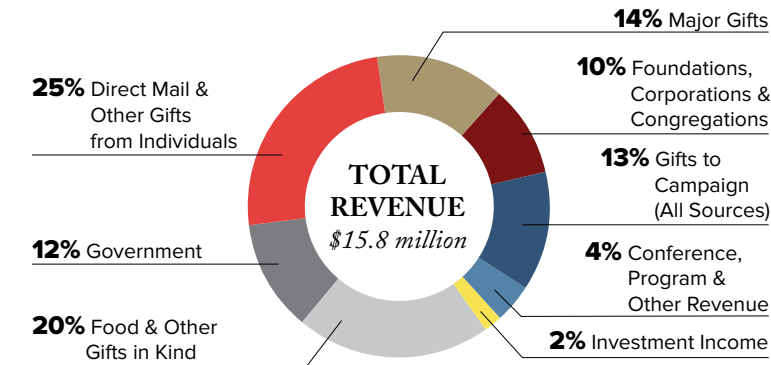
Provide **271 at-risk children and youth** with year-round mentoring and enrichment opportunities

CULTIVATE A SENSE OF ADVENTURE

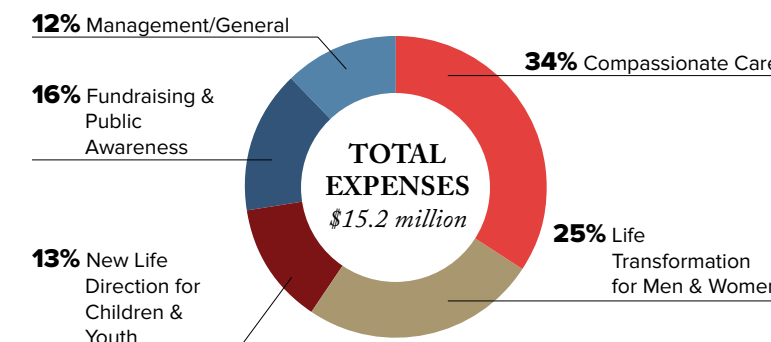
Provide **1,163 summer camp experiences** for at-risk children and youth

FINANCIAL SUMMARY¹

Fiscal Year 2015



SUPPORT & REVENUE (\$'000)	FY15	
Direct Mail & Other Gifts from Individuals	\$ 3,965	25%
Major Gifts	\$ 2,188	14%
Foundations, Corporations & Congregations	\$ 1,588	10%
Gifts to Campaign (All Sources)	\$ 2,126	13%
Government	\$ 1,840	12%
Food & Other Gifts in Kind	\$ 3,251	20%
Investment Income	\$ 239	2%
Conference, Program & Other Revenue	\$ 595	4%
Total Support & Revenue	\$ 15,792	100%



EXPENSES (\$'000)	FY15	
Compassionate Care ²	\$ 5,174	34%
Life Transformation for Men & Women ³	\$ 3,848	25%
New Life Direction for Children & Youth ⁴	\$ 1,986	13%
Total Program Services	\$ 11,008	72%
Fundraising & Public Awareness	\$ 2,365	16%
Management/General	\$ 1,897	12%
Total Expenses²	\$ 15,270	100%

¹ Consolidated summary for Christian Herald Association (doing business as The Bowery Mission and Mont Lawn Camp), Heartsease Home, and Christian Herald Housing Development Fund Corporation (operating The Bowery Mission Men's Center on Avenue D). This includes all operating activities and excludes non-operating impacts (e.g., depreciation expense).
² Includes Compassionate Care Services (food, shelter, clothing, medical care, crisis intervention), Rescue Alliance (Don't Walk By), and Gift-in-Kind Operations.
³ Includes The Bowery Mission Men's Center in East Harlem, The Bowery Mission Men's Center on Avenue D, The Bowery Mission Women's Centers, Community Hope Center, and Alumni Program.
⁴ Includes Mont Lawn City Camp, Mont Lawn Camp, and Mont Lawn Retreat Center.



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Chief Financial Officer

James Winans
Chief Development Officer

Program Directors

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Director, Women's Programs

Anne Davies
Director, Children's Programs

David B. Smith
Director, Compassionate Care & Men's Programs

Rob DeGuzman
Director, Men's Center on Avenue D

Cheryl Dennis
Director, Community Hope Center

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CORPORATE PARTNERS

The Bowery Mission is grateful to corporate partners who helped us accomplish our goals in 2015 by donating cash, in-kind goods, and volunteer services, as well as sponsoring fundraising events.

For a full list of corporate partners, visit www.bowery.org/corporate-partners